



Weakley County Press Article Information Form

1. **Name of Business/Organization:** _____
2. **Martin Business Association Contact Name:** _____
3. **Business Address & Phone Number:**

4. **Business Website Address:** _____
5. **Detailed Description of Business** (including background information of your business or organization, what types of services you provide, how long your business/organization has been established, what progress your business/organization has made to date etc.)
6. **What makes your business/organization different from others?**
7. **In what ways has your business/organization collaborated or networked with others in Martin? How has this impacted your business?**
8. **Note Any Interesting Tidbits** (has a celebrity ever shopped with you, any unusual experiences your business/organization has had etc.)
9. **List any awards your business or organization may hold?**

This form is simply a guide to help you write your article of about 200 words, please do not just fill the form out. Please phrase your article in 3rd person format (example: name of company, her, and him).

Please include a picture of yourself, your business or a logo with this form so that it can be included with your article.

You may email this to Julie Donaldson at julie1donaldson@yahoo.com or simply drop it off at Northwest Child Care Resource & Referral, 204 Hannings Lane, Martin.